



Rose Medical Systems, Inc.

Instant Voice 



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Instant Voice™

Carlsbad, California



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The Problem

Your loved one has been admitted to an intensive care unit (ICU) and is on a ventilator and has temporarily lost their ability to speak.

He/she cannot communicate with you or the medical staff.

Frustration and stress is high on the patient as well as everyone else.



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The Solution – Instant Voice

Primary component:

Patient Module- A custom designed touch screen computer, together with proprietary electronics.

Secondary component:

Nurses' Station Module - Allows non-speaking patients, for the first time, to communicate their needs to the nurses' station.

Third component:

Nurse's PDA – Smart Phone receives/confirms Nurses' Station messages.



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Nurses' Station





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Nurse Station: RMS1001



Room: 402

Page Aide Aide: Erica Sherman
Page Nurse Nurse: Lydia Ponzillo, RN
Edit Patient: Jeffery Carlow, Jr.

4/6/2006 4:05:37 PM I feel very hot
4/6/2006 3:50:34 PM I feel very hot
4/6/2006 1:34:19 PM I need my family
4/6/2006 11:21:17 AM Please send nurse to room
4/6/2006 9:49:30 AM Please suction me!

Emergency

Room: 404

Page Aide Aide: Travis Epps
Page Nurse Nurse: Jason Eagan, RN
Edit Patient: James Nagle

E* 4/6/2006 2:19:54 PM Emergency! I can't breathe
E* 4/6/2006 2:18:39 PM Emergency!
4/6/2006 11:14:25 AM I need my pain medicine
4/6/2006 11:09:22 AM I have a lot of pain!
4/6/2006 8:30:30 AM Can you please

New Message

Room: 412

Page Aide Aide: Lydia Ponzillo, RN
Page Nurse Nurse: Lydia Ponzillo, RN
Edit Patient: Lois Feldman

4/6/2006 3:50:20 PM I have the following symptoms: terrible pressure on my chest
4/6/2006 2:54:23 PM Please suction me!
4/6/2006 12:32:00 PM Can you please reposition me?
4/6/2006 10:45:30 AM My head hurts!

New Message

Room: 415

Page Aide Aide: Travis Epps
Page Nurse Nurse: Olivia Quiello, LPN
Edit Patient: Roberta Read

4/6/2006 3:56:12 AM I need to be alone
4/6/2006 3:19:21 AM I don't want visitors
4/6/2006 10:13:45 AM I need my family
4/6/2006 9:03:03 AM Please close the curtains

Room: 416

Page Aide Aide: Maria Sheilds
Page Nurse Nurse: Lydia Ponzillo, RN
Edit Patient: Alice Boyce

4/6/2006 1:37:27 AM I feel afraid
4/6/2006 1:13:21 AM I need a minister
4/6/2006 11:03:34 AM I want a bible

Room: 417

Page Aide Aide: Erica Sherman
Page Nurse Nurse: Jason Eagan, RN
Edit Patient: Randall Payne

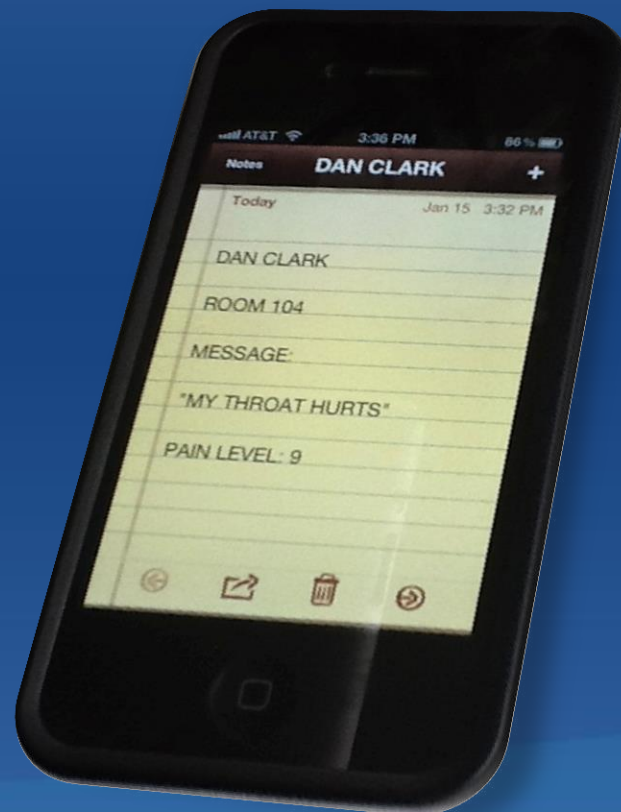
4/6/2006 3:34:26 AM I feel very uncomfortable
4/6/2006 2:42:01 AM Can you please reposition me?
4/6/2006 11:23:34 AM My neck hurts!



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Nurse's Smartphone










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Competitive Advantage





-  Only system designed for “Temporarily” speech disabled patients.
-  Can be learned in 10-15 minutes by patients from 8 to 80.
-  System allows for complete communication between patient and caregivers through the use of the patented Nurses Station.
-  Replaces lip reading, alphabet/word boards, handwriting and gesturing all of which take dedicated partners and significant time.
-  Can translate from English to any desired language.



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Market

-  Patients on ventilators in intensive care units (ICU), ICU step-down units, burn-units, and long term care hospitals
-  Stroke and other temporarily speech-disabled patients in rehabilitation hospitals
-  Patients whose medical condition makes them too weak to speak
-  Other speech-disabled patients in nursing home, hospice, and home healthcare settings, including stroke patients



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Early Testing Results

Major San Diego Area Hospitals

Sharp Memorial, Grossmont, Chula Vista & Coronado

Scripps Memorial ICU

Tri-City Hospital ICU

Palomar-Pomerado Hospital ICU

After seeing a demonstration of Instant Voice, the RN's and Administrators were asked to rate the system. The average score was 4.6 on a scale of 1 to 5; 1 being "not useful" to 5 being "extremely useful"

When asked "if this was a product available today, would you want it in your hospital"; 100% of participants said they wanted it in their ICU.



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Management Team

**Terry Chriss, PhD- Founder and Chief Technical Officer
Founder and CEO of Custom Lab Software**

**Dan Clark, President & CEO
40 years in Medical Device Industry
Former CEO & Co-Founder of MagneVu
Former Vice President, Johnson & Johnson**




**Don Miller, Acting CFO
Founder & Sr. VP, Sequal Technologies
Former CFO, LaJolla Technologies, Biosym Inc., Interactive
Simulations, Azron Corp.**



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Summary

-  Instant Voice solves a serious communication problem with patients and care givers in the acute care and other healthcare settings.
-  Hospitals offering Instant Voice will provide better patient care leading to improved patient satisfaction.
-  "Instant Voice" is now ready to launch in the "Southern California Area"!.